



**WORKSHEET -2**

**GRADE: VII ANNUAL EXAMINATION**

**SUBJECT: SOCIAL SCIENCE**

**I. Fill in the blanks:**

1. Through advertisements the companies \_\_\_\_\_ the consumers to buy the products.
2. \_\_\_\_\_ is the special name or symbol given to a product.
3. Advertisements can be made interesting using \_\_\_\_\_ or \_\_\_\_\_.
4. A Brand is \_\_\_\_\_.
5. \_\_\_\_\_ is a better target for book shops.( house wives, young children, office goers).
6. \_\_\_\_\_ is a better place to advertise children toys ( office, nursery, school, cinema theatres).
7. \_\_\_\_\_ are living components.
8. \_\_\_\_\_ and \_\_\_\_\_ components of the environment together form the natural environment.
9. \_\_\_\_\_ is the land that we live.
10. The complex interaction of living organisms and non living elements that ensures survival.
11. \_\_\_\_\_ that make up the earth's crust are affected by forces acting from within the earth or from outside it.
12. \_\_\_\_\_ is an example of a sudden endogenic force.
13. Rivers form \_\_\_\_\_ when they flow down steep slopes.
14. \_\_\_\_\_ is one where the water evaporates, condenses to form clouds and drops back down in form of rain.
15. \_\_\_\_\_ of water on earth is saline water and \_\_\_\_\_ of water on earth is fresh water.
16. Ocean currents are formed due to factors including \_\_\_\_\_ and \_\_\_\_\_ of water.

## **II. Answer the following questions in 4 to 5 sentences each:**

1. A cosmetics company wants to introduce their new shampoo to the people. How can they do that? How will it benefit the company if people know about the shampoo?
2. An advertisement slogan for a chocolate says, "Should you drink milk when you have Blueberry milk chocolate?" What message is the advertisement conveying to the people? How will it affect them? Explain your answer with reasons.
3. Why do we need advertisements?
4. Which do you think is the most effective media to run the advertisements in a small village?
5. What are the four kinds of components?
6. How do biotic and abiotic components interact with each other?
7. What is one similarity between endogenic and exogenic forces?
8. What are the main parts of a volcano?
9. What are the main features of the earth quake?
10. What causes seismic waves?
11. What is one similarity between volcanic eruptions and earthquakes?
12. What are the landforms that are formed by wind?
13. How is a sea arch formed?
14. Name the agents of erosion?
15. What is the pacific ring of fire?.
16. Why is fresh water a precious resource. Mention the ways to conserve fresh water.
17. Where do the warm and cold ocean currents originate?
18. What happens to the level of ocean water during high tide? During low tide?
19. When are the lowest tides formed?
20. What happens to the level of ocean water during a high tide and a low tide?

## **III. Answer the following questions in detail**

1. An advertisement slogan for a well-known branded pickle says, "Sona Mango Pickle: the Pride of India!" How would this type of an advertisement affect non-branded pickles? Support your answer with reasons.
2. Fresh water a precious resource. Explain,
3. How are ocean currents formed?

4. Write any 3 differences between waves and tides.
5. How do we make advertisements?
6. Why are celebrities used in an advertisement to promote a product?
7. Do advertisements inform us about the negatives and positives of the product? Why?  
How do they influence or affect us?
8. How much are advertisements responsible for gender discrimination?
9. How are branded products different from non branded products?.
10. How do advertisements affect equality in our society?
11. Why do human beings modify the environment?
12. How does the modification to the natural environment harm the eco system?
13. What can we do to protect the natural environment?
14. How are tarns formed?
15. How is an earthquake formed?
16. Draw the Meander of a river. Show how the loops come closer and closer together.  
Show how a meander is formed.
17. Water flowing in the river Nile in Egypt might one day end up in your homes through  
the kitchen tap. How can this happen?.
18. What are the different types of waves?

**IV. State whether true or false with reasons.**

1. Advertisements tell us about the negatives and the positives of the product.
2. Non branded products do not have good quality.
3. Branded products are always costly.
4. Human made components are the same as components of the environment.
5. Human interaction with the environment is harming the environment.
6. Wind is an effective agent of erosion in the desert.

**V. List some examples.**

1. Biotic and Abiotic components of a grassland.
2. Biotic and Abiotic components of a rain forest

**VI. Differentiate between**

1. Ecosystem and Food chain.
2. Endogenic and Exogenic forces.
3. Waterfalls and Meanders.
4. Tarns and Moraines.
5. Water and Fresh water.
6. Waves and Tides.
7. Surface waves and Tsunamis.

**VII Match the following.**

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|--------------------|----------------|
| 1. Endogenic force | a. Levee       |
| 2. Volcano         | b. Tarn        |
| 3. Glacier         | c. Vent        |
| 4. River           | d. Earthquake. |